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# PHILIPPE DENIGER

## Digital Art Director and Designer

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Øster Allé 4  
6600 Vejen  
Denmark

MAY – SEPT 2009  
VEJEN, DENMARK

### Bestseller A/S

*Senior Digital Creative (temp contract)*

In this role, I was tasked with creating micro-sites, landing pages and banners for several Bestseller brands (Jack & Jones, ONLY), as well as mentoring junior designers.

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LinkedIn: www.linkedin.com/in/pdeniger

Date of Birth: 10 October 1973  
Nationality: Canadian

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#### BACKGROUND

JULY 2008 – FEB 2009  
AMSTERDAM NL

### Oswald & Ruby

*Senior Digital Creative (art/concept)*

I specialise in creating digital campaign experiences that are well-grounded in sound strategic direction and long-term planning.

I'm hands-on, passionate about my work, I enjoy mentoring young talent and thrive working with an energetic and creative team, from whom I can learn and to which I can contribute.

In this role, I was responsible for concept creation, art direction and design for a variety of internet campaign sites and rich-media banners.

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#### SPECIALISATION

Digital concepting, art direction and design

NOV 2006 – OCT 2007  
BELGRADE, SERBIA

### McCann-Erickson

*Creative Director (Digital)*

In this challenging and client-facing role, I was responsible for establishing McCann-Erickson Belgrade's digital unit, and leading both the creative and day-to-day operations.

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#### SELECTED BRANDS AND CLIENTS

Jack & Jones, ONLY Limitless Denim, Heineken, Oracle Netherlands, Deloitte Netherlands, Carlsberg, Tuborg Green, Holsten Premium, Raiffeisen Bank, Piraeus Bank, Opel

JAN 2005 – OCT 2006  
HALIFAX, CANADA

### Workers' Compensation Board

*Digital Art Director and Designer*

In this client-side role, I created and was a team member for digital works that won several awards in Canada, Europe and the United States.

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#### AWARDS AND RECOGNITION

Cannes Advertising Festival (2007; CyberLion shortlist), *Applied Arts* magazine (2007; first place interactive), ADEE AD Spot festival (2006; finalist interactive)

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#### HOBBIES AND INTERESTS

Travel, cooking, photography, computer games, reading, guitar, industrial and EBM music

1997 – PRESENT  
VARIOUS LOCATIONS

### Self-employed

*Creative/art direction, design*

Working with brands and clients in Canada and Europe, I have done a number of digital projects, as well as identity and print work.