Europass
Curriculum Vitae

Personal information

First name(s) / Surname(s)	**Ana Ferreira**
Address(es)	Rua Domingos Martins Lima, 62 4445-399 Ermesinde Portugal
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E-mail(s)	anamolko@gmail.com
Nationality	Portuguese
Date of birth	20/08/1985
Gender	Female

Desired employment / Occupational field

Communication Sciences - Multimedia Communication

Work experience

Dates	24/11/2008 – till now
Occupation or position held	User Interface Designer
Main activities and responsibilities	Clinical software design; information architecture; storyboarding; usability; user centred design. Working along with a multidisciplinary team (physicians, nurses, pharmacists, engineers, designers, functional analysts...) to match our clients needs and to improve user's experience with our software solutions.
Name and address of employer	Alert Life Sciences Computing, S.A. Edifício Lake Towers Rua Daciano Baptista Marques, 245 4400-617 Vila Nova de Gaia Portugal www.alert-online.com
Type of business or sector	Private company – clinical software
Dates	01/07/2008 - 30/09/2008
Occupation or position held	Usability Designer
Main activities and responsibilities	Worked on an e-learning project: producing, editing and inserting contents on "e-escola" (e-school), an e-learning website. As we were creating a new version of this website, in this project I was also assuming other responsibilities related to the development of the new website and the new backoffice (cms), as design, usability and web consulting; validations to the level of usability and accessibility and I was also responsible for management/monitoring the progress of the work done by the company responsible for the new website implementation.

Name and address of employer	Technical Superior Institute – Technical University of Lisbon http://www.ist.utl.pt/
	Av. Rovisco Pais, 1049-001 Lisboa Geral: +351 218 417 000 Fax: +351 218 499 242
Type of business or sector	Public Institution
Dates	01/02/2008 - 30/06/2008
Occupation or position held	Fellow Research - Project "Labs on the Web"
Main activities and responsibilities	Responsible for the development of an e-book in all its aspects: gathering and structuring of content, information architecture, content management, prototyping, storyboarding, page layout, graphic design and assembly, and also team management.
Name and address of employer	Engineering Faculty of the University of Oporto Rua Dr. Roberto Frias, 4200-465 Porto, Portugal www.fe.up.pt
Type of business or sector	Public Institution
Dates	17/07/2007 - 31/01/2008
Occupation or position held	Multimedia Designer
Main activities and responsibilities	webdesign, graphic design, pagination, information architecture, usability and accessibility
Name and address of employer	Miscode - communication, design and information systems Travessa Sá e Melo, 161 4470-116 Maia
Type of business or sector	Private Company

Education and training

Dates	21/02/2007 - 24/05/2007
Title of qualification awarded	Internship
Principal subjects / occupational skills covered	Designer: . Multiple graphic design, webdesign and page layout works. . Development of a concept model for the creation of the company's mascot directed to children: target analysis, emotion design and communication's semiotics). . Exhaustive analysis to the company's website, mentioning usability and accessibility issues that could be optimized (automatic and manual evaluation and usability testes). These suggested changes haven't been implemented yet.
Name and type of organisation providing education and training	Miscode - Communication, design and information systems Travessa Sá e Melo, 161 4470-116 Maia
Level in national or international classification	17 out of 20
Dates	01/09/2003 - 30/06/2007
Title of qualification awarded	Graduation in Journalism and Communication's Science – Multimedia Communication

Principal subjects / occupational skills covered	Ergonomics of Multimedia Applications . Accessibility, usability, emotion design, inclusive design and multimodality. . Product's accessibility and usability evaluation techniques . Development of an interactive, accessible and multimodal project – a robot (model concept).

Projects and Teams management
. Most important principles and techniques used to manage teams and projects.

Multimedia and Education
. Applying multimedia to education (target analysis, creativity…)

Electronic commerce and interactive marketing
. Marketing's Strategic and operational elements
. Strategic analysis and marketing's plan
. E-marketing and electronic commerce's strategies

New Media
. Creating an e-book
. Development of multimedia applications focused on the user: interactivity and new media integration.

Virtual Reality Systems
. Building virtual sceneries: 3D modelling, lights, texture and animation.

Hypermedia and narrative structures
. Interactivity: creating new and interactive products based on traditional media contents.
. Personal and multimedia interpretation of a traditional media product (movie).

Sound and Image Lab
. Explored technology on it technical, aesthetics and creative dimensions.
. Sound, video and image edition.
. Development of a short film: script, production, direction and film edition.

Design of Multimedia Communication
. Exploring graphic design in multimedia context
. Hierarchy and contents disposal in multimedia products: image, text, graphics, video and sound.

Multimedia Document's Structure
. Information Architecture
. Interaction design
. Usability, accessibility and multimodality
. Optimizing an ATM's interface

Multimedia's Ateliers
. Digital interfaces development
. Interactive multimedia contents development

Design of Visual Communication
. Exploring basic elements of visual communication
. Colour, texture, shape, typography, image

Internet and Digitals Communications
. Web contents production
. Html, Css, My SQL
. Data base

Portuguese Expression Techniques
. Portuguese language as a strong work tool of a communication professional

Journalism Expression Techniques
. Press,
. Radio,
. Television,
. Web journalism

Other subjects
. Sound theory

Name and type of organisation providing education and training	Journalism and Communication's Science Faculty, University of Oporto Praça Coronel Pacheco, 8 4000 Porto Tel. 223 393 660 Fax. 223 393 668 E-mail: mail@icicom.up.pt
Level in national or international classification	14 out of 20
Dates	07/2007
Principal subjects / occupational skills covered	Participation on a survey about the usability of image and video editing software, for the monograph of Nelson Gomes, student of the undergraduate course Computer Science in the Faculty of Science of the University of Oport . get in touch with several open source software; . usability and accessibility analysis . software evaluation
Dates	03/07/2006 - 07/07/2006
Title of qualification awarded	Workshop Infography
Principal subjects / occupational skills covered	Participation on a 40 hours infography's workshop, directed by Dr.Alberto Cairo [www.albertocairo.com] Organization and structure of static and multimedia infography. Development of a static infography for press and of a multimedia infography for a website.
Name and type of organisation providing education and training	Journalism and Communication's Science Faculty, University of Oporto Praça Coronel Pacheco, 8 4000 Porto Tel. 223 393 660 Fax. 223 393 668 E-mail: mail@icicom.up.pt
Dates	03/2006
Title of qualification awarded	Discussion Group
Principal subjects / occupational skills covered	. Participation on a discussion group around the subject "Science on TV: ways and reception of science programmes". Exchange of ideas and suggestion about the subject.
Name and type of organisation providing education and training	Journalism and Communication's Science Faculty, University of Oporto Praça Coronel Pacheco, 8 4000 Porto Tel. 223 393 660 Fax. 223 393 668 E-mail: mail@icicom.up.pt
Dates	24/10/2005 - 28/10/2005
Title of qualification awarded	Video games Workshop
Principal subjects / occupational skills covered	Participation on a 5 days workshop about video games, directed by Dr. Verónica Costa Work team management; tasks management, developing a video game, both in team and individually.
Name and type of organisation providing education and training	Journalism and Communication's Science Faculty, University of Oporto Praça Coronel Pacheco, 8 4000 Porto Tel. 223 393 660 Fax. 223 393 668 E-mail: mail@icicom.up.pt
Dates	01/09/2000 - 30/06/2003
Title of qualification awarded	Secondary Education
Principal subjects / occupational skills covered	Human Sciences

Name and type of organisation providing education and training	Escola Secundária de Ermesinde
Level in national or international classification	16 out of 20

Personal skills and competences

Mother tongue(s)	**Portuguese**

Other language(s)

Self-assessment

European level (*)

	Understanding			Speaking				Writing	
	Listening		Reading	Spoken interaction		Spoken production			
English	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
Espanhol; Castelhano	C2	Proficient user	C2	Proficient user	A2	Basic User	A2	Basic User	A2	Basic User
Francês	A2	Basic User	B2	Independent user	A2	Basic User	A2	Basic User	B2	Independent user

(*) Common European Framework of Reference (CEF) level

Social skills and competences	I'm a very sociable person, open to critics and changes.
	I'm able to work in team due to my several experiences during my academic and professional course, where I worked with different and multidisciplinary teams.
	I've a very strong sense of responsibility and compromise to work and deadlines.
	Although I'm only working for about 3 years, I'd already the chance to deal directly with clients several times, which gave me a greater dynamic and nimbleness.
Organisational skills and competences	Good time management and organizational skills and ability to meet deadlines
Technical skills and competences	Creativity and strong sense of aesthetic
Computer skills and competences	Used software:

. Adobe Acrobat

. Adobe Audition

. Adobe Encore

. Adobe illustrator

. Adobe Image Ready

. Adobe InDesign

. Adobe Premiere Pro

. Adobe Photoshop

. Autodesk 3D studio Max

. Macromedia Director

. Macromedia Dreamweaver

. Macromedia Freehand

. Macromedia Fireworks

. Macromedia Flash

. Microsoft Access

Used Operation Systems:

Windows XP e Vista

Mac OS

Programming languages:

. HTML

. CSS

. Lingo

. Action Script (learning)

. PHP (learning)

. My SQL (growing deeper)

Artistic skills and competences	Enjoy open air sports GeoCaching JumpFit Passion for meeting other cultures
Other skills and competences	I'm a very pro active and self motivated person and I've participated on several contests, earning prizes on the follow ones: . Participation on the Contest: "Young enterpriser: New Generation of Start-ups", promoted by MeIntegra from University of Minho – 3th prize . Participation on the festival "short films" promoted by Letters Faculty of Oporto University – 3th prize . Participation on the contest: "New image for the youth Card", promoted by Valongo's city hall – 3th prize
Driving licence(s)	Category B