

# KEMAL REZA

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## KEY SKILLS

Digital Media Design - Digital Branding & Marketing Concept Development - UX / Wireframing Design - Digital Media Project Management - Front-End Web Development (HTML, CSS & jQuery) - Graphic Design

## PROFESSIONAL EXPERIENCE

- **Digital Producer at Magnivate** (Digital Interactive Agency) - January 2011 to present  
Responsible for execution, from concept to delivery, of all assigned (interactive) projects/products. Also responsible for the UX design and wireframing phase of any given project(s).
- **Digital Art Director at Magnivate** (Digital Interactive Agency) - April 2010 to December 2010  
Responsible for concept development and art direction of digital / interactive products according to client's brief, also responsible for supervising (junior) designers in the team.
- **Multimedia Designer at Jenggala Bali** (Ceramic Manufacturer) - July 2008 to March 2010  
Responsible for design and production of in-house (digital) projects for marketing and branding purpose. Secondary responsibility includes overseeing 'Visual Communication' department staffs in producing artworks & layout to suit company's standard and identity.
- **Graphic Designer at Wivvies.com** (Software Development House) - January 2008 to April 2008  
Responsible for designing Graphical User Interface for in-house softwares and web design according to client's brief.
- **Multimedia Designer at Crayon Digital** (Digital Marketing Agency) - June 2007 to December 2007  
Responsible for developing and final execution of engaging and interactive work for online, mobile and video content according to creative briefs from Art Director.
- **Multimedia Designer at Megaxus Infotech** (Online Game Publisher) - September 2006 to May 2007  
Responsible for the conceptualization and development process of the website for the company's online games and marketing collaterals according to the brand's specification.

## EDUCATION

- **Diploma of Higher Education - Middlesex University** (United Kingdom) - 2006  
Majoring in Multimedia Arts
- **Technical College Diploma - SAE Institute Amsterdam** (The Netherlands) - 2005  
Majoring in Creative/Digital Media Production

## OTHERS

My language skills includes Indonesian (Native), English (Fluent), Dutch (Advanced), German & Swedish (Beginner).  
My interest and hobbies includes literature, culinary experiments, music and (world) cultures.

## REFERENCES

- **Andy Victor** - ex-Senior Designer at Crayon Digital (English Speaker) - **E-mail** : andy.victor@r3dcube.com
- **Bima Shaw** - ex-Art Director at Crayon Digital (English Speaker) - **E-mail** : bima@roundboxdesign.net