FREDERICO CERDEIRA
multimedia designer

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EDUCATION

Master Degree
Multimedia Communication
University of Aveiro (Portugal)
Finishing (thesis writing)
http://goo.gl/3XsXb

Post-grad
Interactive Multimedia
University of Aveiro (Portugal)
2008 - 2010

Licentiate Degree
New Communication Technologies
University of Aveiro (Portugal)
2005 - 2008
http://goo.gl/CXLQi

EXPERIENCE

WIT-Software, UX / UI Designer, May'10 - August'10
Concept and design User Interfaces for Interactive Television applications
Mockup design, Functional design, Wireframing

PT Inovação / University of Aveiro, Researcher, January'09 - January'10
Research and Development in Social Interactive Television
Research in the related fields (Social TV, UX, HCI, IPTV, Recommender Systems)
Prototype development in Microsoft Mediaroom platform, ASP.NET C#
http://goo.gl/XXe6X (short paper presented at EuroITV2010)

INDEXA, Web Designer and Developer - June'08 - June'09
Web app - archive and portfolio system of university projects
XHTML, CSS, ASP.NET, SQL Server, User Interface design
Usabilty evaluation, Eye tracking evaluation (Tobii Technology)
http://indexa.ca.ua.pt

FREDCERDEIRA.COM, '10 - Web Design
Personal webfolio with some academic, professional projects and publications
Wordpress, HTML, CSS, Javascript.
http://fredcerdeira.com

SKILLS

UX
Usability
Multimedia Design
Research

Tools
Photoshop
Illustrator
Dreamweaver
Premiere
Balsamiq Mockups
MAC and Windows

Technologies
HTML
CSS
Web standards
Wordpress
ASP.NET / PHP

Learning:
HTML5
JQuery

Additional Skills
Communication Skills
Project Management
Teamwork abilities

Interests
HCI, UX, IxD
Nature Sports
Music
Travelling