Europass-Curriculum Vitae

Personal Information

Surname/ First name(s)	**Ferreira, Marisa Raquel de Castro**
Adress	Fajã da Areia, São Vicente, cci 202 9240-016 S. Vicente Madeira (Portugal)
Telephone	Mobile: (+351) 968 241 309
E-mail	raquel.ccmultimedia@gmail.com
Portfolio	www.raquel-ferreira.com
Linkedin	http://pt.linkedin.com/in/raquelferreira
Nacionality	Portuguese
Date of Birth	28/08/1985
Gender	Female

Desired employment / Occupational field

Interactive Designer

Experiência Profissional

Dates	25/11/2009 – present
Occupation or position held	Graphic Designer
Main activities and responsibilities	Graphic design of interfaces and communication elements; Interaction and navigation; Validating Usability of interfaces; Graphic support to the development team; Form design (reservations, itineraries and client-side personalization interfaces); Design and management of newsletters; Content Management
Name and address of employer	Expedita – Arquitectura e Gestão de Sistemas de Informação Caminho da Penteada Pólo Científico e Tecnológico da Madeira, Piso 2 9020-105 Funchal – Madeira Portugal
Type of business or sector	IT company specialized in tourism and cargo transport.

Dates	30/11/2009 – 24/05/2010
Occupation or position held	Trainer
Main activities and responsibilities	Trainer of the following modules of Graphic Design, Web, Multimedia and 3D courses: Create and Manage a Website; Adobe Illustrator Workshop; Colour and Typography Theory; Adobe Freehand; Adobe Illustrator; Adobe Illustrator (Advanced); Introduction to the Communication's Technologies.
Name and address of employer	Bem Formar, Formação, Consultoria e Serviços. Lda. Rua Mestre Sidónio nº 75, G Fundoa de Baixo, Funchal – Madeira Portugal
Type of business or sector	Training, Consulting and Services
Dates	19/11/2009
Occupation or position held	Trainer
Main activities and responsibilities	Training in Content Management (Joomla)
Name and address of employer	Insularmática, Lda. Conjunto Habitacional do Amparo, Bloco J, Loja DQ 9000-276 Funchal Portugal
Type of business or sector	Products and Computer Services
Dates	01/11/2008 – 31/08/2009
Occupation or position held	Multimedia Designer
Main activities and responsibilities	Multimedia Design, Webdesign, Graphic Design, Communication: Logos, Cards, Flyers, Folders; Pamphlets and Brochures; Rollups; Web Layouts and Microsites; Video editing and production, Slideshows; Content Management, Event Organization.
Name and address of employer	ENDU – Energias Educativas, Lda. Conjunto Habitacional do Amparo Bloco F, Fracção DM, São Martinho 9000-276 Funchal – Madeira Portugal
Type of business or sector	Education and Training
Dates	17/03/2008 – 17/06/2008
Occupation or position held	Graphic / Web designer (Traineeship)
Main activities and responsibilities	Web design, Graphic Design, Usability Validation and Testing.

Name and address of employer	ALS Design, Lda. Rua de S. José, nº 5 9050-458 Funchal, Madeira
Type of business or sector	Design and Communication

Education and training

Dates	2005 - 2008
Title of qualification awarded	BSc degree in Communication Sciences: Journalism, Advice, Multimedia – Multimedia Area
Principal subjects/occupational skills covered	Media Technologies, Techniques of Journalistic Expression, Digital Communications and Internet; Laboratory of Sound and Image, Visual Communication Design, Design of Multimedia Communication, Ergonomics of Multimedia Applications, Public Relations, Sociology of Communication, Semiotic Communication, Ethics and Professional Ethics.
Name and type of organisation providing education and training	Faculty of Arts of the University of Porto (Portugal)
Level in national or international classification	Bachelor Degree (BSc)

Dates	2008 – 2009
Title of qualification awarded	Training Course for Trainers / CAP (Certificate for Training) Certification EDF nº 6609/10 DRQP, valid until 10-08-2015
Name and type of organisation providing education and training	Lusitanaforma – Formação e Consultoria, Lda.

Personal skills and competences

Mother tongue	**Portuguese**

Other language(s)

Self-assessment	Understanding				Speaking				Writing	
European level (*)	Listening		Reading		Listening		Reading		Reading	
English	C1	Advanced User	C1	Advanced User	C1	Advanced User	C1	Advanced User	C1	Advanced User
French	A2	Basic User	A2	Basic User	A2	Basic User	A2	Basic User	A2	Basic User

*Common European Framework of Reference for Languages

Social skills and competences	Good ability for communication and presentation; Good organizational ability and independence; Ability to work alone and in a group; Interest in Usability areas, as well as Visualizing of Information; Creativity and dynamism. Social media user (Facebook, Myspace, Twitter, Youtube, Deviantart, LastFM, blogs and forums;).
Technical skills and competences	Advanced knowledge in graphics applications (Adobe Photoshop™, Adobe Illustrator™, Adobe Freehand™, Adobe Fireworks™, Microsoft Expression Design™, Inkscape, Gimp); Advanced knowledge in audiovisual applications (Adobe Audition™, Adobe Encore™, Adobe Premiere™, Camtasia Studio™, Sony Vegas™, Instant Storm); Good knowledge in development applications for Web (Adobe Flash™; Joomla; Microsoft Expression Web); Good knowledge in interaction and prototyping applications (Microsoft Sketchflow™; Axure RP™); Good knowledge in CMS (Content Management Systems) e.g. Joomla; Some knowledge in SEO and Online Marketing Techinques.
Computer skills and competences	Course of Informatics at CIID (Centro de Informática e Idiomas [Center for Languages and Computing]); Advanced knowledge in Office™ software (Word™, Excel™, Powerpoint™, Outlook™);
Artistic skills and competences	Work featured on the 9th edition of Webdesign Index, from the "The Pepin Press" publisher; Margarida Macedo Silva Literary Award in 2005, awarded by the Secretaria Regional de Educação da Região Autónoma da Madeira (Regional Secretariat of Education of the Autonomous Region of Madeira);
Additional information	Organization of the event Intercol 08 - Interagir e Cooperar na Educação (Interact and Cooperate in Education), held on 13 November 2008, at the "Centro de Feiras e Congressos" of the Autonomous Region of Madeira. Staff Member (Design and Multimedia area) of the biggest portuguese online IT community and forum ZWAME. Attendance at Seminar IPAM / Dolce Vita Funchal on "Impact Marketing – Events", elapsed on 14 November 2008; Attendance at the 2º Conference about Software Development to Improve Accessibility and Anti-Info-Exclusion (DSAI 07) in November 2007; Collaboration with JPR, the webradio of the University of Porto; Participation in the Theater Group of the Escola da Apel in the academic year 2004/2005; Participation in the exchange program between the Escola Básica e Secundária Dona Lucinda Andrade and the Liceo Scientifico Statale "E. Majorana "of Turin (Italy) in 2000;