

JOSÉ ROBERTO COCCORESE

visual and interaction designer

PHONE

+55 21 8129.8815

EMAIL

zeroberto@coccoresese.com

POTFOLIO

www.coccoresese.com

Profile

10 years experience as a visual and interaction designer in Rio de Janeiro. At the present time I'm working at Globo.com's creation team. My career has led me to specialize increasingly in developing web applications concepts and design, focusing on interface and users experience.

Experience

INTERACTION DESIGNER AT GLOBO.COM / 2002 - PRESENT

Currently in charge of designing products and creating visual identity for TV Globo's programmes (reality shows and soap operas). For 4 years I was part of Globoesporte.com's team participating in major projects such as Cartola FC (Brazilian's football official fantasy game) and Futpedia (Brazilian's football Wikipedia). I have also been responsible for the art direction of campaigns online of all Globo.com products.

INTERACTION DESIGNER AT SÁ RIBEIRO COMUNICAÇÕES / 2001-2002

Responsible for visual identity, HTML and website support of important companies and clients such as Grupo Severiano Ribeiro, Art Filmes, Kinoplex and Djavan.

INTERACTION DESIGNER AT SCIRE-COPPE/UFRJ / 2001

Responsible for visual identity, HTML and website support - Federal University of Rio de Janeiro.

Education

Federal University of Rio de Janeiro / Design - 2000 (leave of absence)

English (advanced)

Spanish (fluent)

Italian (beginner)

Skills

User Experience Design, Human-Centric Design, XHTML, CSS, Basic ActionScript, Wireframing, SCRUM Development ProcessUser.

Visual Design: Branding and Identity, art direction, grid systems, taste for simple and Clean, typography.

My interests include user-centered design, innovation, new ideas, new technology and solutions that look simple and beautiful.