

A VOYAGE TO PLUTO

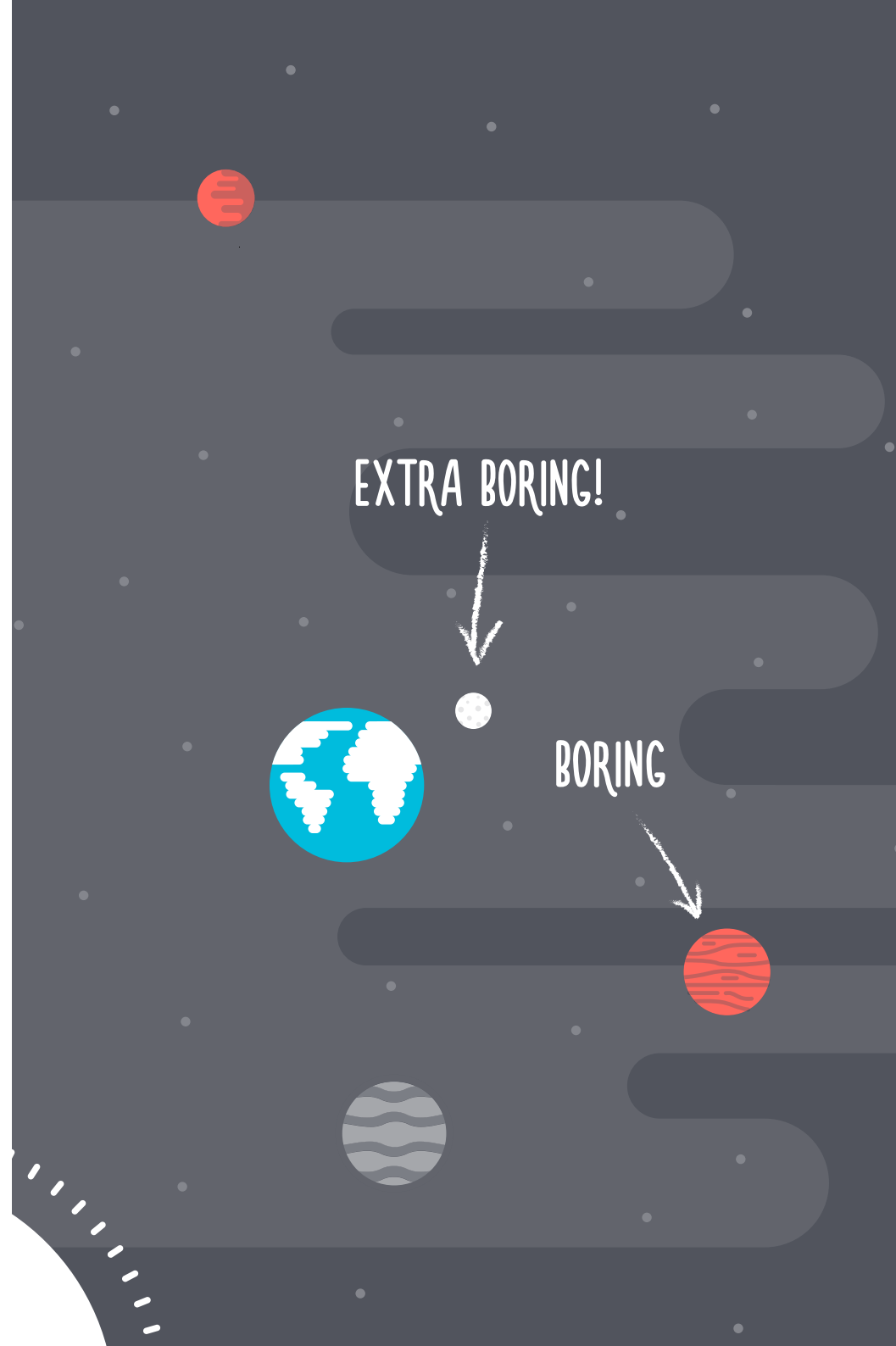


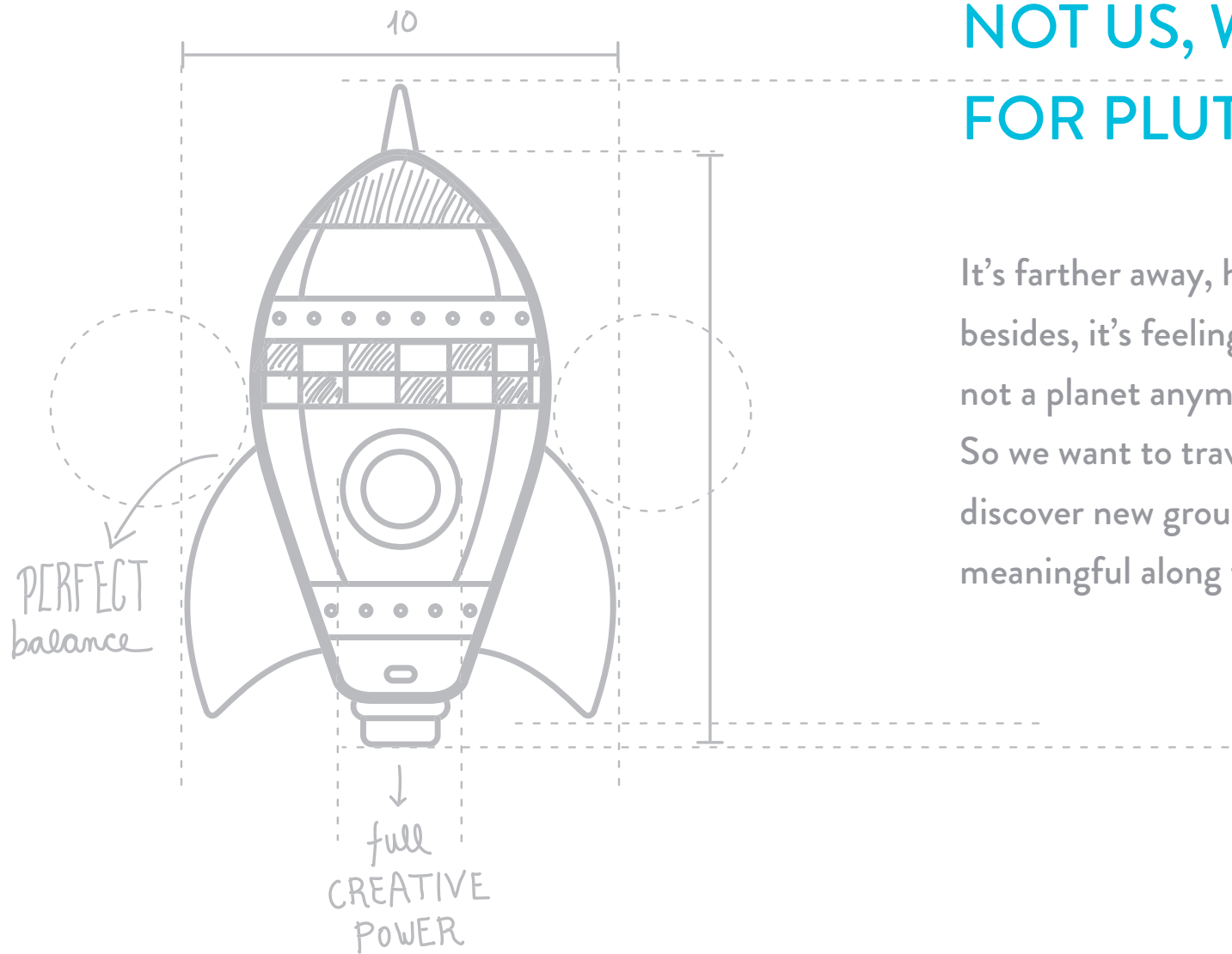
A VOYAGE TO PLUTO



MEMÓRIA VISUAL

EVERYBODY
WANTS
TO FLY TO
THE MOON
OR MARS...





NOT US, WE'RE AIMING FOR PLUTO.

It's farther away, has a funnier name and besides, it's feeling down with all that "you're not a planet anymore!" stuff.

So we want to travel farther, be bolder, discover new ground and build something meaningful along the way.

The background is a solid blue color with various white line-art elements. There are several small circles representing stars scattered throughout. Larger circles represent planets: one with horizontal wavy lines (top left), one with horizontal wavy lines (middle right), one with horizontal wavy lines (bottom right), and one with horizontal wavy lines (bottom center). A ringed planet is located in the bottom right corner. A partial ringed planet is visible in the bottom left corner.

PLUTO

— WILL BE —

HAPPY

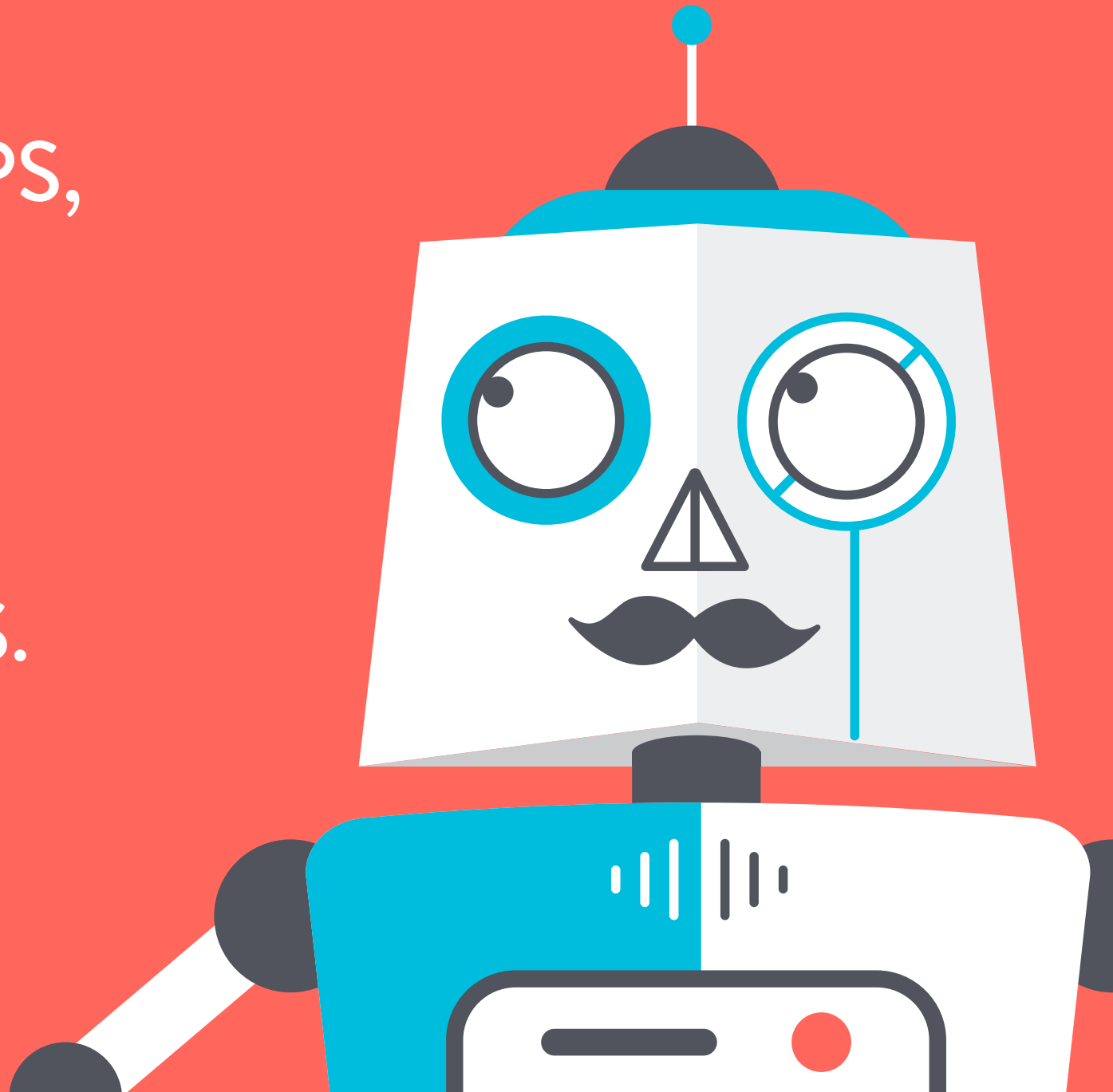
TO SEE US, TOO.

AWESOME SUPER-DUPER OUT-OF-SPACE
ASTONISHING SPECTACULAR SUPERB
ASTOUNDING BREATHTAKING TERRIFIC
MARVELOUS INCREDIBLE GROOVY
FIRST-CLASS EXTRAVAGANT GREATEST
PHENOMENAL OUTRAGEOUS
OUT-OF-THIS-WORLD A-1 FANTASTIC
PRODIGIOUS PEACHY TOP STRIKING
SO-COOL MIND-BLOWING IMMENSE PRIMO
UNREAL SUPER

SO
WHAT
ARE
WE?

(AMONG OTHER SUPER AWESOME THINGS...)

WE DO
MOBILE APPS,
WEBSITES
AND
BACKEND
PLATFORMS.



WHERE'S THAT
PSD FILE I ORDERED?



PERFECT
SMOOTH
DELICIOUS
I MUST HAVE EATEN IT...



DEDICATED SPECIALISTS

We're a digital design & technology studio, doing specialist web and mobile projects for small or enterprise clients.

We do client work and launch our own projects with international reach.

We are proud creators of beautiful interfaces but also love working under the hood.

WE WORK ON MARKETS SUCH AS

HEALTHCARE

E-COMMERCE & RETAILING

Publishing

— & —

BRANDING



OUR GOAL

Going on our voyage as a happy team,
being successful making others successful.

We're a growing company on an ambitious
adventure and our path is full of joy and the
occasional pain. Our values are a must have
for our well being as a company.

Skimping on a single one isn't an option.

HERE'S

WHY





HEY, WHAT NICE SHOES THAT CUSTOMER IS WEARING!
LET'S WALK A MILE IN HIS SHOES!

LOVE OUR CUSTOMERS

You love buying a great product, everything works brilliantly and when it doesn't, you feel every effort is made to put it right. Feels great, right?

Well, that's precisely what we strive to make our customers feel, all the time. Every detail counts, every line of finely crafted code, gorgeous design detail, a timely reply and making good on your delivery deadlines. When something fails, we put our soul in making it right.



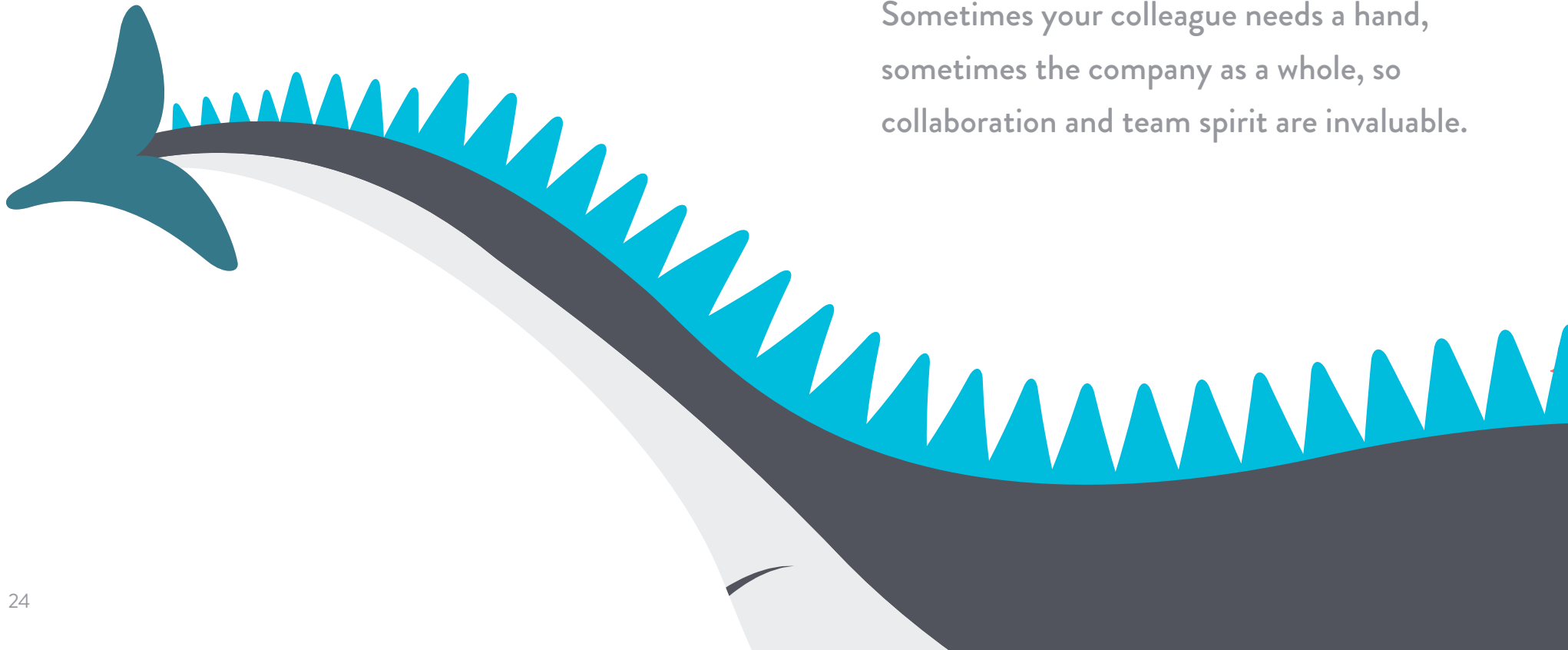
AND DON'T FORGET TO GIVE
BACK THE CUSTOMER'S SHOES.

BEING HELPFUL

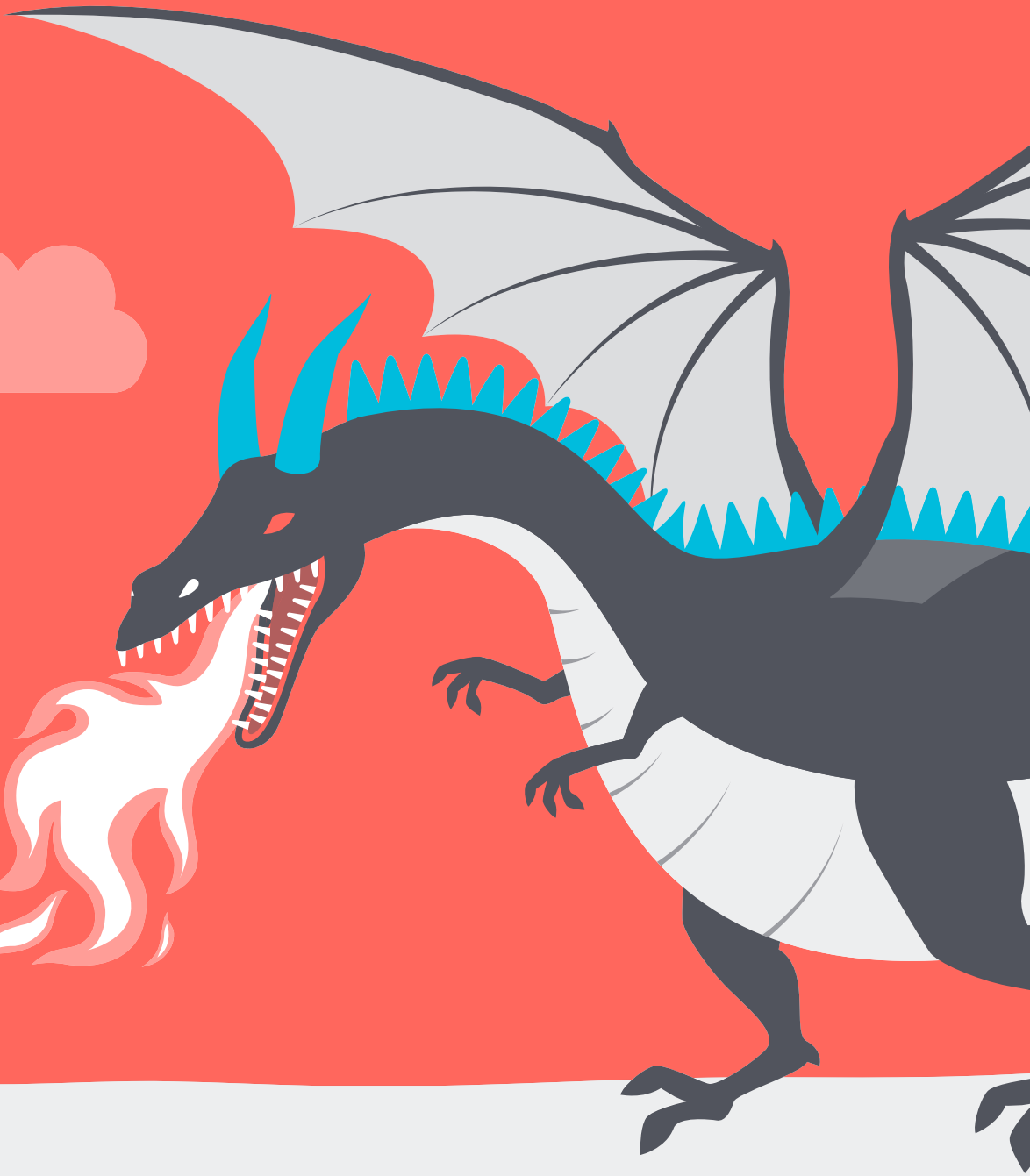
We're pushing hard and doing awesome work, but sometimes a brick will fall.

An unexpected change in priorities, something is not working as smoothly as it should be or we need a new fridge.

Sometimes your colleague needs a hand, sometimes the company as a whole, so collaboration and team spirit are invaluable.



YOU SHALL NOT PASS!!!



OWNERSHIP

You own your work! Yep!
Who wants work to be like an angry skunk we're eager to run away from? Take ownership on goals, quality and neatness, on making it happen and the well-being of your work. Individual ownership makes the collective shine bright.



LET'S AVOID

THAT

angry

SKUNK



YOU DON'T WANT TO MEET THIS GUY!



HAVING FUN

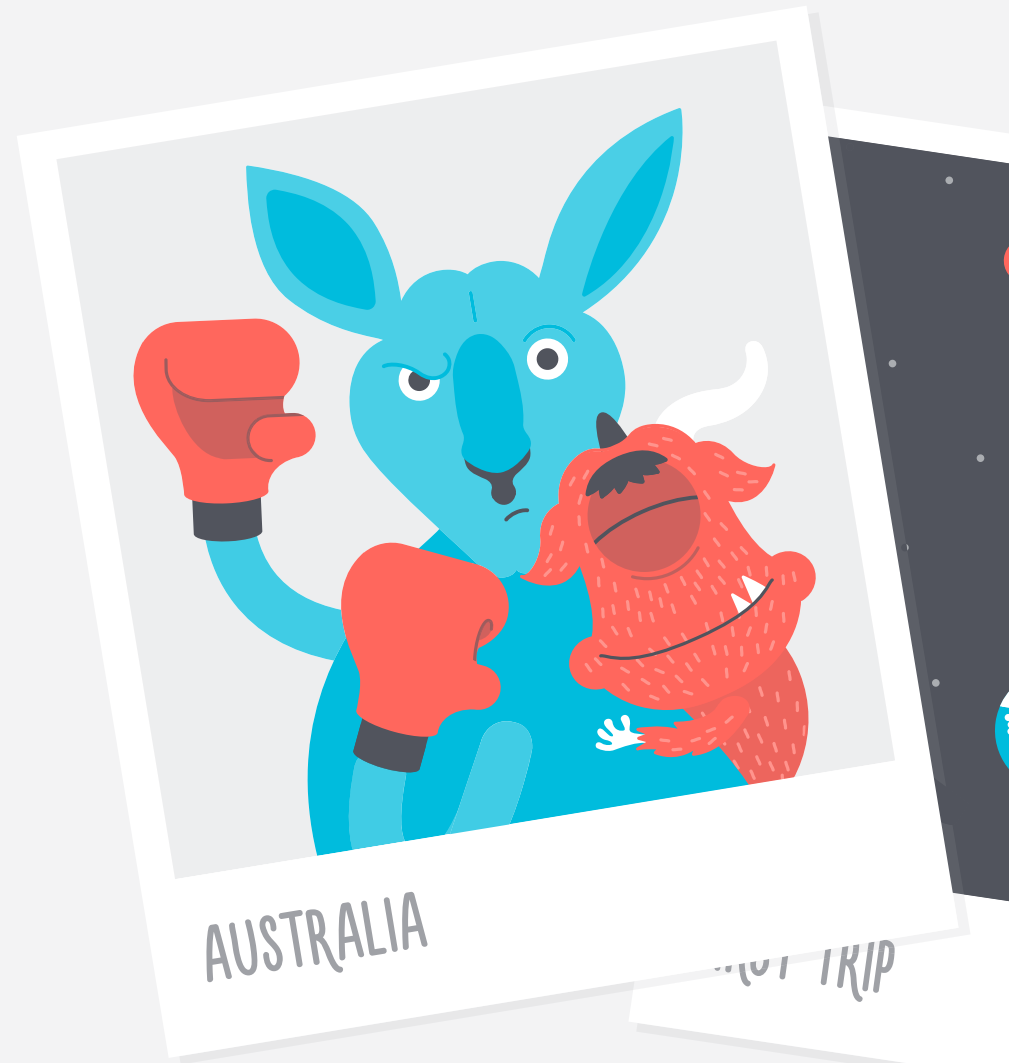
One third of our life is spent working so we should really enjoy and find meaning in our work. This is a place to feel vibrant and happy, if something is missing, talk about it.

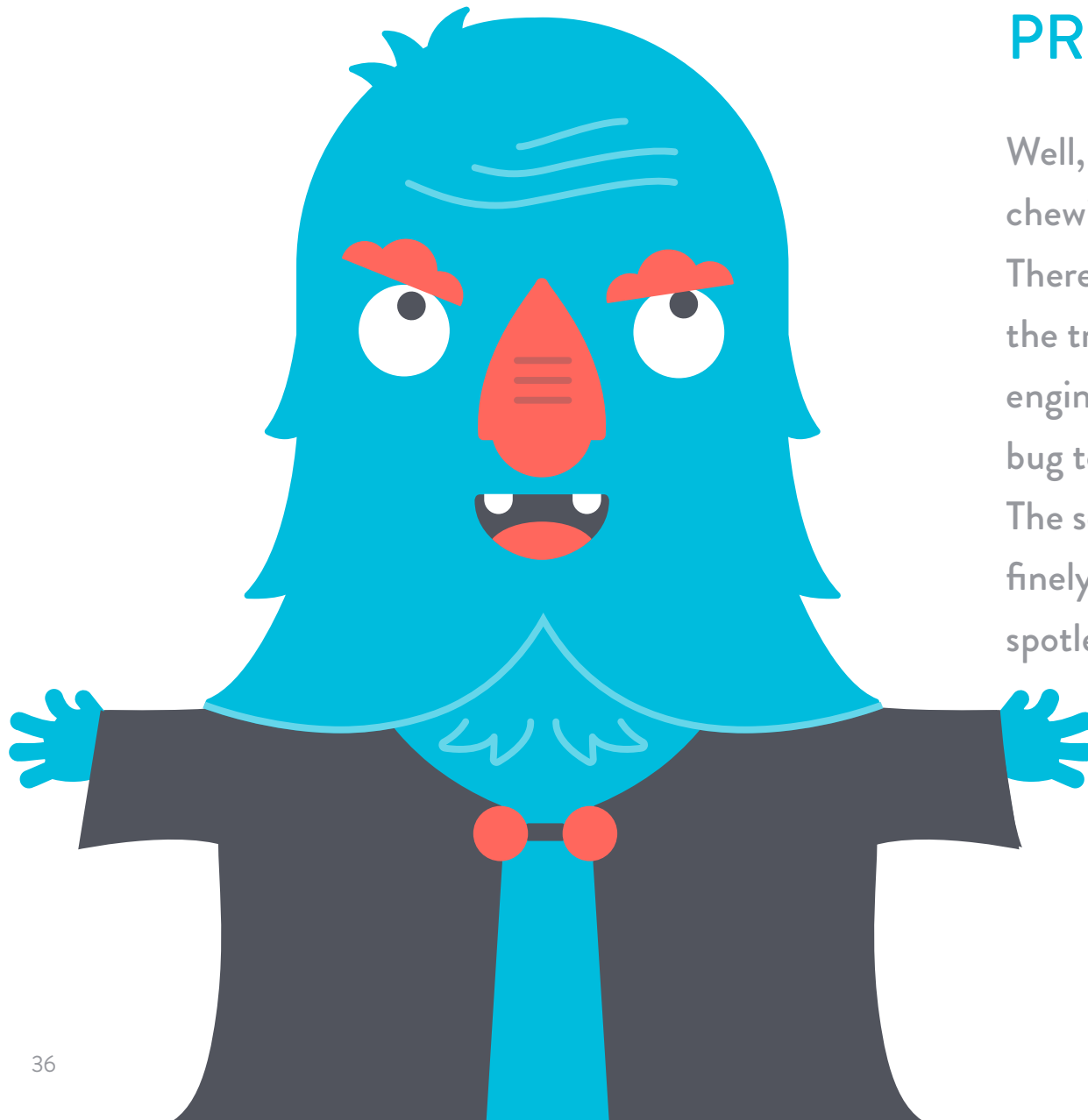
There's always a switch in project or other change in responsibilities that could solve the problem to get back in the groove.

Unless you decide to pursue a boxing career in Australia, fighting Kangaroos.

THEN WE CANNOT HELP YOU.

WE LOVE
KANGAROOS





DO WORK YOU'RE PROUD OF

Well, well, this plumbing is leaking, a bit of chewing gum will sort that out!

There is no excuse for shoddy or “that will do the trick!” work. Even the Enterprise needs engine maintenance, and there will be the odd bug to squash.

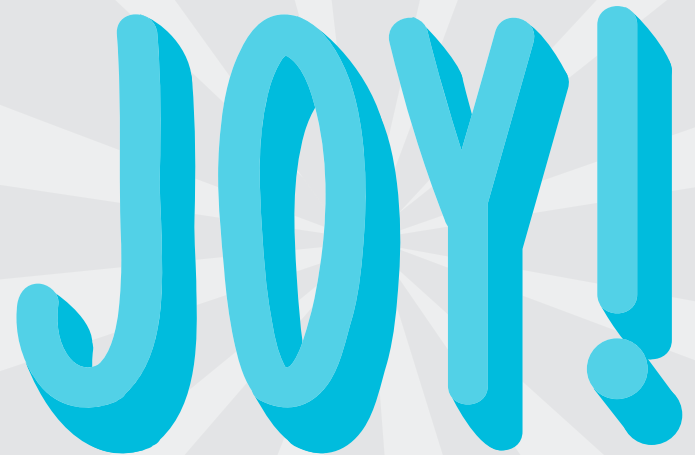
The seeds of greatness are a collection of finely executed details, so let's make it spotless and take pride in everything we do.

Hey, this form was slow and horrible to use,
look how smooth it is now! Joy!

This app was running sooooooooooooo slow,
look how zippy it is now! Joy!

Hey guys, I actually discovered a way to
travel forward in time!

Let's check out next week's lotto numbers!

The word "JOY!" is rendered in a large, bold, 3D blue font. The letters have a slight shadow and a beveled edge, giving them a three-dimensional appearance. The text is set against a background of light gray rays radiating outwards from behind the letters, creating a sunburst or starburst effect. The overall style is clean and modern.

EVERYBODY

has something to

TEACH

AND

LEARN

FROM

SOMEBODY

HUMILITY

Rock Stars and Ninjas are great in concerts, covert operations and 2006 job ads.

Be proud of your work, bask in the glory of your achievements, but get back to work on making it even better.

Also, we're a growing group of smart people, everybody has something to teach and learn from somebody.

KEEP LEARNING

Bordered tables are so groovy!
They were in '94, anyway. We're working on
an extremely fast moving market.

Cultivate your thirst for knowledge, clamp
yourself on the code or design guru that sits
right beside you, be curious and do share new
and exciting discoveries with the team.





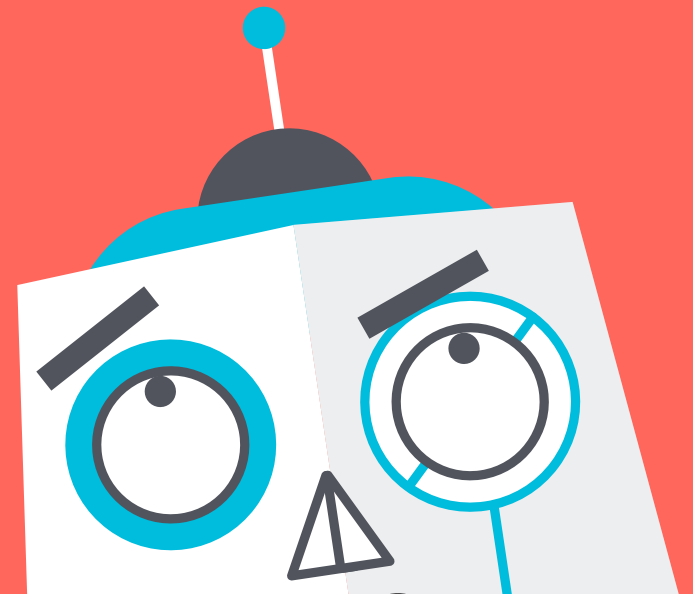
VALUE OUR TEAM

Fly our team colours, make others successful, look after one another and the well being of our company.
Bake home made cookies. Pretty simple.

HEY!

WAIT A MINUTE!

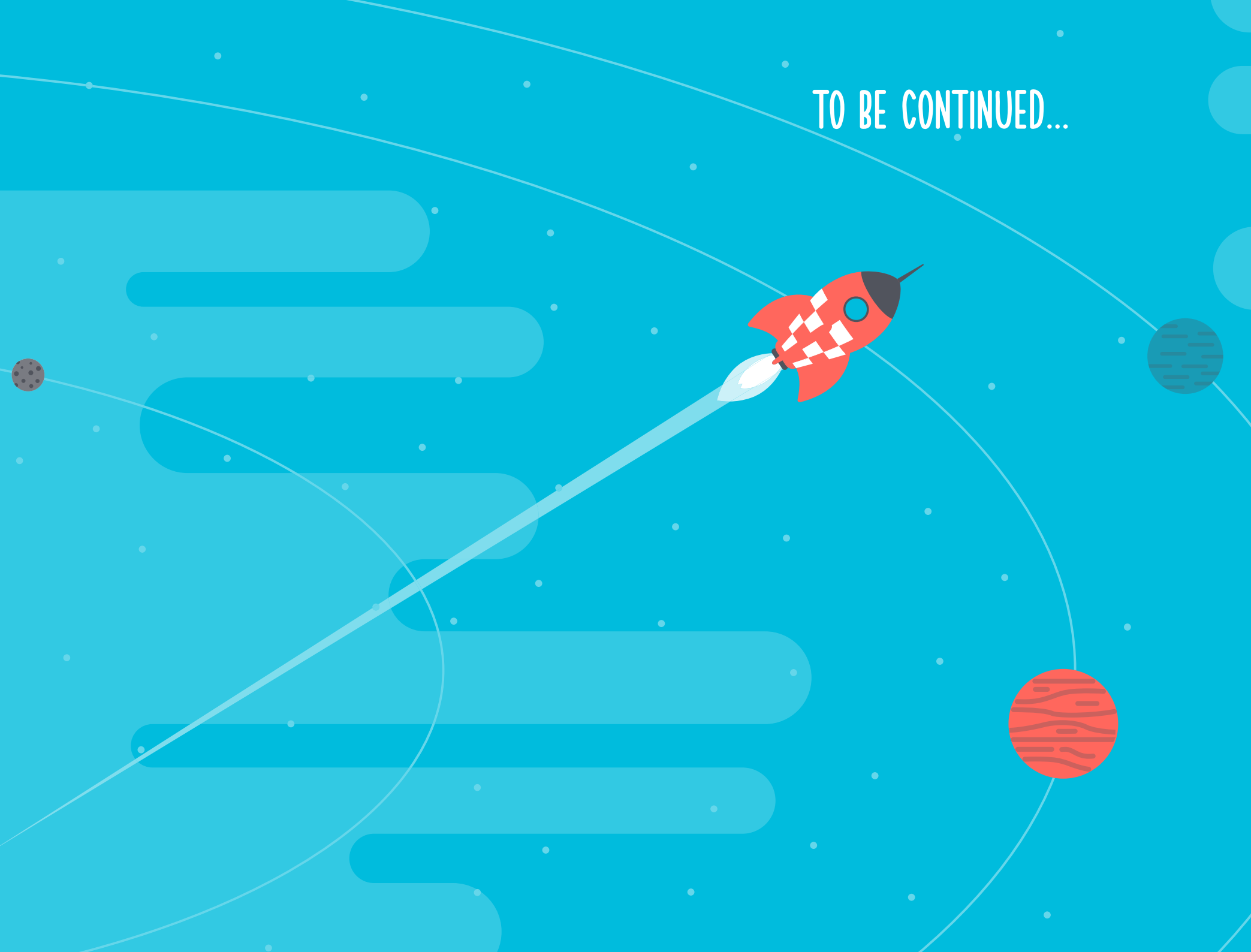
WHAT HAPPENS AFTER WE LAND ON PLUTO?





WELL, SPACE
IS SO
VAST SO
OUR NEXT
GOAL
WILL BE...

TO BE CONTINUED...





What are we? Where are we going? And why?
Join us on our voyage to Pluto and find out,
a journey filled with adventure, mystery and a
space dragon.

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